



Nebraska.Code()



July 19-21, 2023

Marriot Cornhusker, Lincoln NE

nebraskacode.amegala.com

What is Nebraska.Code()?

Nebraska.Code() was founded in 2011 in Lincoln Nebraska, by a software development community hungry for training and networking opportunities. Going strong into 2022 Nebraska.Code() attracted over 600 attendees from over 10 states across the country. With a track dedicated to Project Management the scope of our event has grown from just software development to content covering all aspects of the software development lifecycle.

What is new this year?

Last year our community showed up strong and we sold out of sponsorships one month before the event! This year we are adding a Presenting level sponsor to give one lucky organization the opportunity to show our community how strongly they support them. The Rhodium level sponsorship will get your logo on our badge and lanyard, and we will brag about you in both our attendee information email and our attendee wrap-up email. We will also talk about your organization in our Opening Comments so you will be front of mind for all the attendees at all the important moments.



Benefits of Sponsorship

Meet potential new hires

We don't have to tell you how difficult it is to find experienced software development staff. In the highly competitive market we are experiencing today the value of quality contacts cannot be overestimated. Attendees of Nebraska.Code() are exactly the kind of professionals you want to be talking to. When you sponsor at the Silver level or above you are entitled to a booth at the event where we incentivize attendees to visit you. There is no better way to get to know your potential new employees.



Be a part of a growing community

Sponsoring is not only a great investment it's a great way to support the amazing software development community we have in Nebraska. You will help our community grow sophisticated and passionate software development professionals.

The people who become a part of our community tend to be more engaged members of their field and strive to keep their skills on the cutting edge. They are the ones who are interested in career advancement and need your help to reach their goals. We are always taking steps to welcome more members in to our growing community and your sponsorship can help.



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Rhodium

\$10000

(One available)

- ✓ Company Logo on Lanyard
- ✓ Company Logo on Badge
- ✓ Introduction in Opening Comments
- ✓ A Company Mention in all Attendee Correspondence
- ✓ A Company Blurb included in Wrap-Up Attendee Email
- ✓ Premium booth at Nebraska.Code()
- ✓ Five attendee badges
- ✓ Three Badge Scanners
- ✓ Dedicated slide in opening comments
- ✓ Prominent placement of logo on site
- ✓ 10% discount on attendee tickets
- ✓ Drink ticket giveaway at attendee party

Platinum

\$5000

(Two available)

- ✓ Premium booth at Nebraska.Code()
- ✓ Two attendee badges
- ✓ T Badge Scanners
- ✓ Dedicated slide in opening comments
- ✓ Prominent placement of logo on site
- ✓ 10% discount on attendee tickets
- ✓ Drink ticket giveaway at attendee party
- ✓ Full-page ad in program

Gold

\$4000

(9 available)

- ✓ All Silver benefits, plus...
- ⊕ One attendee badge
- ⊕ 10% discount on attendee badges
- ⊕ Drink ticket giveaway at Attendee Party
- ⊕ Full-page ad in program
- ⊕ Two Badge Scanners

Silver

\$3000

(10 available)

- ✓ All Bronze benefits plus...
- ⊕ Standard booth at Nebraska.Code()
- ⊕ One Badge Scanner

Bronze

\$500

- ✓ Logo on Sponsor page
- ✓ Logo on Slide Deck
- ✓ Half-page ad in program

Maximize Your Sponsorship!

After selecting a base sponsorship level, you may choose one or more of the following opportunities to maximize your exposure.

Attendee Party Sponsor
\$2000

Our attendee parties have become some of the best networking events in the mid-west, with food, live music and tons of fun. Feature yourself as a premier supporter!

Speaker Dinner Sponsor
\$2000

Our speakers represent the cream of the crop - they are among the best and brightest in the country, and this is your opportunity to network with them more closely.

Wi-Fi Sponsorship
\$1000

The first thing most attendees do is log in to the Wi-Fi, and we do all we can to make it fast and reliable. Help us out and put your name on it!

Sponsorship FAQ



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What is a “premium” booth?

A premium booth has the following perks:

- Double-sized booth
- 4 booth badges
- Preferred booth placement

What is the difference between the booth badge and an attendee badge?

Booth badges are for individuals who will be staffing a booth at Nebraska.Code(). They are freely transferable so your booth can be worked in shifts. Anyone wishing to attend sessions needs to purchase an attendee badge.

What is provided with a booth?

For standard booths we provide one table with skirting and two chairs. Premium booths come with two tables and four chairs.

Is lunch provided?

Lunch and snacks are provided for anyone with a booth or attendee badge.

Can I get a list of attendees after the event?

Unfortunately, no. It is a violation of the CAN-SPAM Act to distribute or sell contact information without explicit permission. Instead we are offering badge scanners to conveniently obtain contact information.

Are there any restrictions on what I can give away at my booth?

The only restrictions pertain to certain types of food and beverages. While small candies, mints, fun-size candy bars, and the like are allowed, Convention Center policy prohibits soda, full-size candy bars, pastries, and other similar items.

There are no restrictions to what your door prize will be. We do encourage you to make it something that is widely appealing to a large audience as to attract as many badge scans as possible!

Attendee Demographic Information

The vast majority of our attendees are professional working in the software development field.

- 44% identified as Software Developer/Software Engineer/Web Developer/.Net Developer etc
- 28% identified as Senior/Lead Software Developer/Software Engineer/Web Developer/.Net Developer
- 22% identified as Project Managers/Scrum Masters/Product Owners/QA
- 3% identified as Junior Software Developer/Software Engineer/Web Developer/.Net Developer

The rest are a mix that included President, Manager, SysAdmin, Director, COO, etc.

Ready to sponsor? Email us today: nebraskacode@amegala.com